



Set up an INFORMAL ADVOCACY PLAN

EXERCISE: INFORMAL ADVOCACY PLAN



In the previous steps you have identified issues in your community. This Informal Advocacy Plan can help you develop your action plan and to tackle the issues!

Please take a sheet of paper and write down the answers to the following questions:

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- ❑ What is the problem or issue? If there is more than one, focus on one at a time:
 - ✓ What is your goal?
 - ✓ What facts do you know?
 - ✓ What additional facts or information might you need regarding this situation, such as laws, rules or policies?
 - ✓ How can you go about gathering this information?

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- ✓ Who are the decision-makers that you need to influence to solve this problem/issue?
- ✓ What are some possible solutions to this problem/issue (be specific)?
- ✓ What are some barriers to these solutions?

MIGRANT LEADER INSPIRATION

“Without leaps of imagination or dreaming, we lose the excitement of possibilities. Dreaming, after all is a form of planning.” –
Gloria Steinem

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Pick one solution and discuss the strategies and tactics you will use to achieve this solution. Complete the information below to assist you in initiating your action plan.

I will call/meet with/write to _____ by the following date:
_____.

If this person does not resolve the situation by the following date _____, then
I will call/meet with/write to _____.

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- Documentation that I will need: _____
 - Other people who can help me: _____
 - What I expect the other side to do: _____
 - Strategies for what's next: _____
 - Debriefing: who will I call or how will I take care of myself following this encounter?
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- ✓ What will I do if the strategy doesn't work? What is the backup plan?
 - ✓ What went wrong? Why didn't the strategy work?